

62

1959



Ro

ALL AMERICA WINNER ROSE COLLECTION

THIS WAS OUR Cover Rose on our 1959 Catalog, **IVORY FASHION**. We want more of our people to have this wonderful rose, the Floribunda Award winner for this year. We listed **IVORY FASHION \$2.75 each, 3 for \$2.40 each**, but we did not group it with any other of our Rose Collections. We are therefore making you a **SPECIAL OFFER**.



IVORY FASHION

Patent No. 1688

Descendant of the famous **FASHION** this Rose flowers a chaste white with a faint touch of yellow. Its blooms that can measure four inches are long lasting and have a tea fragrance. See **SPECIAL OFFER** on right.

IVORY FASHION

Patent No. 1688

(See picture and description at left). We are grouping this rose with our other cover rose.

SPARTAN

Patent No. 1357

This Floribunda Award Winner is now in its third year and becoming more popular because of its coral-red double flowers. We list it at **\$2.50 each, 3 for \$2.20 each**. We are grouping these two award winners **IVORY FASHION** and **SPARTAN** and making you a

SPECIAL OFFER

If you will send us back the postpaid order form on the inside of this notice ordering one each of **IVORY FASHION** and **SPARTAN**, the **two ROSES for \$5.25**, we will add a third, Grade A No. 1 Rose to the collection **FREE**. This offer good only until March 31. Order by number — No. 809A postpaid order form.

See POSTPAID ORDER FORM INSIDE, NEOSHO NURSERIES, NEOSHO, MISSOURI

BULK RATE
U. S. POSTAGE
PAID
NEOSHO, MISSOURI
Permit No. 3

NEOSHO NURSERIES
NEOSHO, MISSOURI

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U. S. Department of Agriculture

Bibliography Division,
Library U.S. Dept. of Agri.,
Washington 25, D. C.



NEOSHO NURSERIES 1959 ROSE COLLECTIONS

We grow our Roses in the field in California, half way up the foothills of the mountains to get the exact right strength and climate of the Middle West. All are Grade A No. 1. We have 75 varieties. Almost all patented. Here are our **SPECIAL GROUPED BARGAINS**. Use postage paid order form on outside. Order by number.

EVERBLOOMING FLORIBUNDAS

No. 810A VALENTINE SPECIAL

- | | |
|-------------------|-------------------------------|
| 1 Valentine (red) | 1 Jiminy Cricket (coral pink) |
| 1 Frolic (pink) | 1 Circus (orange and yellow) |
- Regular value \$8.50 . . . 4 for only \$7.45
Plus one FREE rose, our choice

No. 820A FASHION SHOW

- | | |
|--------------------------------|-----------------------------|
| 1 Fashion (coral pink) | 1 Independence (orange red) |
| 1 White Bouquet (creamy white) | 1 Gold Cup (yellow) |
- Regular value \$8.75 . . . 4 for only \$7.70
Plus one FREE rose, our choice

BARGAIN EVERBLOOMING HYBRID TEAS

No. 818A EVERBLOOMING ROSE COLLECTION

- | | |
|------------------------------------|---------------------------|
| 1 Condesa de Sagato (Oriental red) | 1 Red Radiance (crimson) |
| 1 McGredy's Ivory (creamy white) | 1 Crimson Glory (crimson) |
| | 1 The Doctor (pink) |
- Regular value \$6.75 . . . All 5 for only \$5.85
(One of the best values in Grade A No. 1 popularly priced Roses)

No. 816A EVERBLOOMING ROSE SPECIAL

- | | |
|----------------------------------|------------------------------------|
| 1 Duquesa de Penaranda (apricot) | 1 Eclipse (gold) |
| 1 Editor McFarland (pink) | 1 President Hoover (orange-yellow) |
| 1 Snowbird (snow white) | 1 Poinsettia (scarlet) |
- Regular value \$7.50 . . . All 6 for only \$6.95

No. 817A ROSE COLLECTION (Everblooming)

- | | |
|---------------------------------|-------------------------------|
| 1 Rex Anderson (white) | 1 Christopher Stone (scarlet) |
| 1 Picture (clear pink) | 1 Mme. Jos. Perraud (buff) |
| 1 Countess Vandal (pink salmon) | 1 Etoile de Holland (red) |
- Regular value \$7.50 . . . All 6 for only \$6.95

EVERBLOOMING HYBRID TEA ROSES

No. 823A PEACE COLLECTION

- Many think PEACE the Rose of the Century
- | | |
|-----------------------|------------------------|
| 1 Mojave (vermilion) | 1 Peace (lemon yellow) |
| 1 Midnight (dark red) | 1 Show Girl (pink) |
- Regular value \$10.95 . . . All 4 for only \$9.40
Plus one FREE Rose, our choice

No. 822A PINK PEACE SPECIAL

- | | |
|---------------------------|-----------------------------------|
| 1 Pink Peace (dusty pink) | 1 Lowell Thomas (yellow) |
| 1 Tiffany (Phlox-pink) | 1 Chrysler Imperial (crimson-red) |
- Regular value \$10.25 . . . All 4 for only \$9.05
Plus one FREE Rose, our choice

No. 824A CALIFORNIA COLLECTION

- | | |
|--------------------------------|-----------------------------|
| 1 Forty-Niner (yellow and red) | 1 Sutter's Gold (golden) |
| 1 Helen Traubel (pink) | 1 Charlotte Armstrong (red) |
- Regular value \$9.50 . . . All 4 for only \$8.60
Plus one FREE rose, our choice

No. 814A RED ROSE SPECIAL

- | | | |
|---------|----------|-----------------|
| 1 Vogue | 1 Redcap | 1 Red Pinocchio |
|---------|----------|-----------------|
- Regular value \$5.75 . . . All 3 for only \$5.05
Plus one FREE Rose, our choice

EVERBLOOMING CLIMBERS

No. 821A CLIMBING ROSE COLLECTION

- | | |
|---------------------------|---------------------------|
| 1 Parade (red) | 1 High Noon (yellow) |
| 1 Golden Showers (yellow) | 1 World's Fair (dark red) |
- Regular value \$9.75 . . . All 4 for only \$8.75
Plus one FREE Rose, our choice

No. 825A CLIMBING ROSE SPECIAL

- | | |
|-------------------------------|-------------------------|
| 1 Everblooming Paul's Scarlet | 1 New Dawn (blush pink) |
| 1 Coral Pillar (rose pink) | 1 White Dawn |
| | 1 Gold Rush (gold) |
- Regular value \$7.00 . . . All 5 for only \$6.15

No. 815A ALL COLOR COLLECTION

- | | |
|---|-------------------------|
| 1 Irene of Denmark (double blooms, white) | 1 Goldilocks (yellow) |
| 1 Ma Perkins (coral pink) | 1 Fusilier (orange-red) |
- Regular value \$8.00 . . . All 4 for only \$7.05
Plus one FREE Rose, our choice

No. 812A GRANDIFLORA COLLECTION

- | | |
|---------------------------|----------------------------------|
| 1 Montezuma (salmon) | 1 Queen Elizabeth (carmine rose) |
| 1 Buccaneer (deep yellow) | 1 Carroussel (garnet red) |
- Regular value \$9.75 . . . All 4 for only \$8.55
Plus one FREE Rose, our choice

No. 813A STARFIRE COLLECTION

- This GRANDIFLORA was one of the two 1959 All-America Rose selections (Ivory Fashion—see other side of this notice—was the other). We are offering three popular patented Tea Roses with
- | | |
|---------------------------|------------------------|
| 1 Starfire (red) | 1 New Yorker (scarlet) |
| 1 Love Song (salmon pink) | 1 White Knight (white) |
- Regular value \$11.25 . . . All 4 for only \$10.35
Plus one FREE Rose, our choice

EVERBLOOMING FLORIBUNDA BARGAINS

No. 811A FRENTHAM SPECIAL

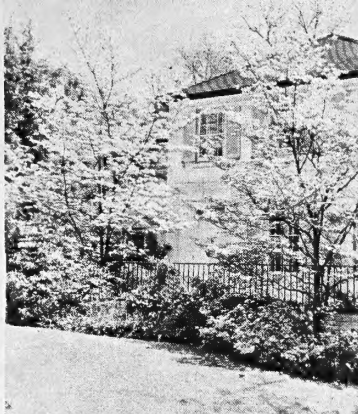
- | | |
|-----------------------|------------------------------|
| 1 Eutin (carmine red) | 1 Frentham (scarlet) |
| 1 Cheerio (pink) | 1 Improved Lafayette (red) |
| | 1 Floradora (orange-scarlet) |
- Regular value \$6.25 . . . All 5 for only \$5.75

No. 826A WORLD'S FAIR SPECIAL

- | | |
|---------------------------|--------------------------------|
| 1 World's Fair (dark red) | 1 Orange Triumph (salmon-red) |
| | 1 Betty Prior (red shell-pink) |
- Regular value \$4.05 . . . All 3 for only \$3.75

BEGINNERS SPECIAL BARGAIN NO. E

Will bloom this spring, easiest to grow. One Red, White, Pink or Yellow Hybrid Tea. Choose your color.
3 for only \$2.07 . . . All 4 for only \$3.54



FLOWERING TREES

Our Ozarks are famous for their **Flowering Trees**. Our Trees are hardy, home grown. If you have kept our catalog and will look at our complete list you can find anything you want for beauty in these small shade trees. Here are three offers that are just right for small homes and ranch style houses.

No. 830A DOGWOOD DEAL

1 Pink DOGWOOD, 2-3 ft.	\$3.45
1 White DOGWOOD, 2-3 ft.	1.95
Plus 1 REDBUD, 2-3 ft.	FREE
		<u>\$5.40</u>

No. 831A LANDSCAPE SPECIAL

1 MIMOSA, 3-4 ft.; 1 Red Flowering PEACH, 3-4 ft.; 1 Purple Leaf PLUM, 3-4 ft. . . . All 3 for only \$4.00

This year for beauty and full size, easy-to-pick fruit, we are heartily recommending our

No. 842A DWARF TREE GROVE

1 Red Jonathan APPLE; 1 Bartlett PEAR; 1 Elberta PEACH; 1 North Star CHERRY. All 7/16 round. Catalog value \$10.20 . . . All 4 for only \$7.95. FREE with each order of this Grove, 1 Concord Grape.

The Fastest Growing Tree in America!

Our Own HYBRID BROADLEAF CHINESE ELM

No. 333A—This disease resistant ELM is clean and has the large broad leaf of the American elm. It can grow as much as 14 feet in a good season. We are making a Special Offer in this notice only, our regular 5-6 ft. size for the same price as our regular 4-5 ft. tree. Indicate quantity wanted on postage paid order blank.

		Each	3 Each
Special Offer	5-6 ft. BROADLEAF ELM	\$2.75	\$2.45

ORDER BY CATALOG NUMBERS ON POSTPAID ORDER FORM.

CUT OUT THIS ORDER FORM CARD ALONG DOTTED LINES

FIRST CLASS
Permit No. 3
Neosho, Missouri

BUSINESS REPLY CARD

No postage stamp necessary if mailed in the United States

6c Postage will be paid by—

NEOSHO NURSERIES

College Street

Neosho, Missouri

NEOSHO NURSERIES

SPECIAL MUM OFFER!

If you will look in our catalog which you have received, you will notice that we made a special feature of our perennials, this year. We are particularly pleased with the orders we are getting for our **CHRYSANTHEMUMS**. Ours are heavy field-grown clumps, will reach two feet in height and flood your garden with color from this midsummer until frost. They will last for many seasons to come. We are making a

SPECIAL MUM OFFER

No. 806A

Selected **ALL CUSHION** or **LARGE FLOWERING** types—1 PINK, 1 BRONZE, 1 PURPLE, 1 WHITE, 1 RED, 1 YELLOW. **ALL 6 for ONLY \$2.45**

Use postage paid card below. Order by number. No. 806A

HOW TO ORDER ON POSTAGE PAID CARD BELOW

All orders **F.O.B. Neosho**. All orders of less than **\$10.00** should be accompanied by full payment. Add **10%** to your payment for shipping. If ordered C.O.D. we will add postage charges and you will pay postman.

FREE GIFT! For all orders of over \$10.00 we will add a **Flowering Shrub or Tree**, (of our choice) **FREE!**

If you will look on order form of our 1959 Catalog which you received you will find full explanation of our popular **PAY AS YOU GO PLAN**.

Better yet, drive to see us. **Neosho, Missouri** is at junction of U. S. Routes **60, 71 and 71A**.

CUT OUT THIS ORDER FORM CARD ALONG DOTTED LINES

NEOSHO NURSERIES



NEOSHO, MISSOURI

Please send me immediately the Collections I have checked below. Please ship C.O.D. ☐ CHECK HERE. We will add postage fees and you will pay postman, or I enclose \$_____ in payment and have added 10% to my payment for shipping charges. I understand that if my order is for less than \$10.00 I must accompany my order with a full payment, but if my order is over \$10.00 I am to receive a FREE gift of a Flowering Shrub or Tree of your choice. I have checked each number that I want from this special list of your Bargain Collections.

(If you look on the order form of the catalog you received you will find full instructions for our Special **PAY AS YOU GROW PLAN**).

- | | | | |
|---|---------------|--------------------------------------|--|
| () All America Winner Rose Collection No. 809A | \$5.25 | () All Color Collection No. 815A | \$7.05 |
| () Valentine Special 810A | \$7.45 | () Grandiflora Collection No. 812A | \$8.55 |
| () Fashion Show No. 820A | \$7.70 | () Starfire Collection No. 813A | \$10.35 |
| () Everblooming Rose Collection No. 818A | \$5.85 | () Frensham Special No. 811A | \$5.75 |
| () Everblooming Rose Special No. 816A | \$6.95 | () World's Fair Special No. 826A | \$3.75 |
| () Rose Collection No. 817A | \$6.95 | () Beginner's Special Bargain No. E | 3 bushes \$2.07
4 bushes \$3.54 |
| () Peace Collection No. 823A | \$9.40 | () Dogwood Deal No. 830A | \$5.40 |
| () Pink Peace Special No. 822A | \$9.05 | () Landscape Special No. 831A | \$4.00 |
| () California Collection No. 824A | \$8.60 | () Dwarf Tree Grove No. 842A | \$7.95 |
| () Red Rose Special No. 814A | \$5.05 | () Hybrid Broadleaf Chinese Elm | Each 3 Each |
| () Climbing Rose Collection No. 821A | \$8.75 | Special Offer 5-6 ft. | \$2.75 \$2.45 |
| () Climbing Rose Special No. 825A | \$6.15 | () Special Mum Offer No. 806A | \$2.45 |

Name _____ (Please Print)

Address _____

City, Zone, State _____